Please, please do not authroize cell phone use on aircraft. The
level of stress related to air travel is growing; crowded and
cramped planes; late flights; poor service. The world is full of
clueless people completely devoid of courtesy.   Put these folks on
planes with phones and you're inviting confrontation and potentially
violence-- arguments, pushing and shoving and more. If you do this
it will be one of the biggest mistakes you've made.